



Name: Cath Hurley

Year first nominated for Membership of RBYC: 2012

Membership Term: 12 years

Membership Status: Senior Member

Professional Background:

Senior Executive with 30 years experience working in the media, presenting radio programs and subsequently , managing 300+ staff working in a changing media environment.

Sailing experience:

- 2004 completed Competent Crew Certificate at the Derwent Sailing Squadron in Hobart, Tasmania - 2010 crewed on Jubilees in club race at Sorrento Sailing and Couta Boat Club
- 2012 joined RBYC and became a regular crew member on keelboats, currently on Adams 10 Serious Yahoo in Club Marine series, Association Cup, Festival of Sails, Petersville Regatta and Port Phillip Women's Series and 7 Australian Women's Keelboat Regattas
- 2015-2023 crewed and helmed on a 45' and 52' Boats in European summer
- 2018 completed Day skipper Certificate and bought a share in a Swarbrick 9.9 "Rampallion" - 2019 Crewed on 40' keelboat at the St Barth Regatta in the Carribean.
- 2023-24 Cruised in the US, raced in Airlie Beach, Magnetic Island and Townsville Gals.

RBYC Committee Experience:

- Elected as a member of the General Committee in 2018,
- Facilitated feedback meetings with Race management team in 2018 and 2019
- RBYC representative on women's sailing and leadership forums
- GC representative on the Social Sub Committee and Aquatic Sub Committee

Personal Objectives:

Increase participation in racing and in the Race Management team

- Create a racing buzz by promoting major sailing events for all sailors at RBYC
- Improve pathways into sailing and racing for adult sailor with a particular focus on developing women sailors at RBYC in all classes
- Build racing opportunities, OTB Sunday program, enhance BLISS, Port Phillip Women's Championship and destination series

Growing membership

- Focus on keeping members and growing membership, parents and visitors to the club, social members into sailors/Race Management Team members
- Increase female participation in RBYC life

Facilities improvement

- Improve women's change room facilities increasing the number of showers.
- Capitalise on RBYC's existing assets to attract new members and retain existing ones
- Support use of facilities to cross subsidise club activities.